



Thank you for your interest in participating in the 2017 Fido Fest Chalk Art Competition.

Applications are due by MAY 10, 2018.

The Fido Fest Chalk Art Competition will be held Saturday, May 19, 2018 in the Fido Fest event area located at the Pinnacle at Turkey Creek Shopping Center in front of Cru Bistro. Space is limited and given on a first-come, first-serve basis.

CHECK-IN: Check-In will begin at 9:30AM. Artists must complete their drawings by 2:30PM (when judging begins).

SPACE ASSIGNMENT: Artists will pick their own 3'x4' or 3'x3' spaces. At check-in, artists will be asked to provide the number of the space they wish to work in. Some spaces may have cracks or texture variations.

MATERIAL RESTRICTIONS: 1 box of chalk will be provided at check-in. Participants may bring their own chalk, brushes, water and tape. All chalk must be water-based. ONLY water based chalk paints are permissible.

JUDGING: Artists will be judged based on the following:

- Originality,
- Creativity,
- Technique
- Theme (remember, it's Fido Fest!)

Judges will use a scale of 1-100 for each of the criteria. Artist with the highest points



A few of the Fido Fest 2017 pieces



wins “Best in Show”, second highest - “Silver Champion” and third - “Bronze Champion”. Judging begins at 2PM and finishes at 3.



AWARDS: Announced at 3PM. Winners must be present to win. All unclaimed prize monies will be donated to the Young Williams Animal Center.

BEST IN SHOW - \$300 Cash
SILVER CHAMPION - \$200 Cash
BRONZE CHAMPION - \$100 Cash

ADDITIONAL RULES:

- If you model your work after someone else's you MUST give that artist recognition by writing or using their named within your chosen space.
- This is a family event. Artwork containing nudity, profanity, or content deemed inappropriate by the festival committee will be removed and the artist will be disqualified from the contest.
- If an artist promotes that any prize money will be donated to a non-profit or special cause, the cash will be given to that non-profit or cause.
- The use of flammable or offensive odors may not be used.
- Failure to comply by these rules or guidelines may be grounds for dismissal.

THINGS TO BRING:

- Blankets, chairs, knee pads to stay comfy while you draw
- Umbrella or tent - chalk art competition is RAIN OR SHINE
- Plastic to cover artwork during possible rain
- Sunscreen and hat
- Sketches or inspiration pieces to guide your chalk design



CHALK ART TIPS AND TRICKS:

- Use chalk sparingly. Build up your layers, starting with a very light layer on the bottom.
- Some artist prefer to lay all of their undertones first. Some prefer to work top to bottom. We recommend outlining all of your major elements first.
- A big chalkboard eraser works great for laying down large areas of color. Moving the eraser in a circular motion works best.
- Creating a chalk-paint by crushing chalk into water and using a paint brush is also helpful when filling large areas.
- If you're a first-timer, consider using one object as the focal point of your artwork – a face, a ball, etc. Small details are difficult to manage on a rough surface – so think **BIG & DRAMATIC**.
- The more you work with chalk on concrete, the more comfortable you will become. So practice on the driveway at home.

Most importantly: **HAVE FUN!**



REGISTRATION FORM AND RELEASE: Please fill out form completely and keep a copy for your own records.

NAME/ NAMES: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ AGE: _____

EMAIL: _____

I, _____, release all sponsors/co-sponsors, businesses, organizations involved in Fido Fest from any liability, product or personal, for the duration of the event. I have read the rules and agree to abide by them. I understand that failure to comply with the rules set forth by the Committee may result in expulsion from the event without recourse by the participant and the Committee shall not be liable to anyone for their action.

Signature: _____ Date: _____

You may submit the registration and release by email to kbridgers@bayerproperties.com, or by mail to:

Pinnacle at Turkey Creek
Attn: Fido Fest Chalk Art Competition
11251 Parkside Dr.
Knoxville, TN 37934

REGISTRATION DUE BY May 10, 2018