

**PINNACLE AT TURKEY CREEK
11251 Parkside Dr.
Knoxville, TN 37934**

HART TC LLC I-III, LLC and HART TC IV, LLC
11251 Parkside Dr.
Knoxville, TN 37934

OFFICIAL CONTEST RULES FOR WINNING WEDNESDAYS MOVIE TICKET GIVEAWAY

NO PURCHASE OR PAYMENT OF ANY KIND IS REQUIRED TO ENTER, WIN OR RECEIVE A PRIZE. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. YOU MUST BE PRESENT TO WIN.

Only individuals who are legal residents of the 50 United States and the District of Columbia or citizens of the United States and who are 18 years of age or older at the time of the drawing are eligible to enter the drawing. By participating, each entrant agrees to be bound by these rules and the decisions of **HART TC LLC I-III, LLC and HART TC IV, LLC 11251 Parkside Drive, Knoxville, TN 37934**, its affiliates, and its judges, which shall be binding and final in all respects.

Entrants may register for any of the six (6) drawings described below by submitting an official entry form, in accordance with the rules for **the** drawings, or by using the mail-in alternative described below.

This **Winning Wednesdays Movie Ticket Giveaway** (the "Sweepstakes") is sponsored by **HART TC LLC I-III, LLC and HART TC IV, LLC (the "Sponsor") 11251 Parkside Drive, Knoxville, TN 37934** the owner of **The Pinnacle at Turkey Creek**. The Sweepstakes is governed by these Official Rules. By participating in the Sweepstakes, each entrant unconditionally agrees to be bound by and comply with these Official Rules (including all eligibility requirements) and the decisions of Sponsor, which shall be final and binding in all respects. The Sweepstakes is subject to all federal, state and local laws and regulations and is void where prohibited by law. This Sweepstakes is a sales promotion for **The Pinnacle at Turkey Creek 11251 Parkside Dr. Knoxville, TN 37934**.

There will be six (6) individual Instagram drawings as follows:

INSTAGRAM DRAWING. Six (6) individual drawings occurring each of six (6) consecutive Wednesdays where each week's winner will be selected at random from among all complete, qualified and eligible entries received during the Promotion Period (as defined below). The promotion period will begin on Wednesday, November 8, 2017 and end on Wednesday, December 13, 2017. The entrants for this drawing need not be present to win.

INSTAGRAM DRAWING - OFFICIAL RULES

INSTAGRAM DOES NOT SPONSOR, ENDORSE, OR ADMINISTER THE SWEEPSTAKES.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You understand that you are providing your information to **HART TC LLC I-III, LLC and HART TC IV, LLC (the "Sponsor") 11251 Parkside Drive, Knoxville, TN 37934**, the owner of **The Pinnacle at Turkey Creek** Instagram page and not to Instagram.

PROMOTION PERIOD:

The Sweepstakes will take place on six (6) consecutive Wednesdays beginning on Wednesday, November 8, 2017 and ending on Wednesday, December 13, 2017 (the "Promotion Period"). Wednesdays of the Promotion Period include (November 8, 15, 22, 29 and December 6 & 13, 2017). Each Wednesday's entries will be accepted beginning at 9AM EST and ending at 9PM EST. Sponsor is responsible for the collection, submission and processing of entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes.

ELIGIBILITY:

The Sweepstakes is open only to legal residents of the fifty United States (including the District of Columbia) who are eighteen (18) years of age or older as of the entry date. Void where prohibited by law. Sponsor and its respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective members, officers, directors and employees (collectively, the "Promotion Entities"), and members of their immediate families and/or persons living in the same household as such persons, are ineligible to enter the Sweepstakes or win a prize. Participants are only eligible to win one drawing per promotional period.

ENTRY:

Entrants may enter the Sweepstakes any of the six (6) consecutive Wednesdays beginning on Wednesday, November 8, 2017 and ending on Wednesday, December 13, 2017. Each Wednesday's entries will be accepted beginning at 9AM EST and ending at 9PM EST. Enter online by **FOLLOWING us on Instagram, LIKING the post, and TAGGING two (2) friends in the post.** To participate, all requested information must be provided. One entry per entrant per drawing. Duplicate entries and automated or robotic entries submitted by individuals or organizations will be disqualified. Entry must be made by the entrant. Any attempt by an entrant to obtain more than one entry by using multiple or different addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void that entrant's entries and that entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth in these Official Rules. All entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official time keeper for this Sweepstakes. By participating, each entrant grants Sponsor permission to use his or her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

WINNER SELECTION:

The winner of the Instagram Drawing need not be present to win. Each of the six (6) individual winners will be selected in a random drawing at 9:00 PM Eastern Standard Time on each Wednesday of the promotional period, November 8, November 15, November 22, November 29 and December 6 & December 13, 2017 from among all completed, qualified and eligible Entries received during the Promotion Period. The random drawings will be conducted by Sponsor or its designated representatives, whose decisions are final. The winners will be announced on the Instagram page of **The Pinnacle at Turkey Creek** and by direct message to the winner after 9:00 PM Eastern Standard Time on each Wednesday during the promotional period. In the event of non-compliance with applicable requirements of these Official Rules, the prize will be forfeited, and an alternate winner will be selected. Entrants waive the right to assert, as a cost of winning the prize, any and all costs of redemption or travel to redeem the prize. Winners shall pick up prize at the Guest Services offices of **The Pinnacle at Turkey Creek 11251 Parkside Dr. Knoxville, TN 37934.** However, if travel to **The Pinnacle at Turkey Creek** to pick up the prize is inconvenient for the winner due to distance or other reasonable cause, the Sponsor will deliver the prize to the winner by U.S. mail or delivery service. If prize notification is returned as undeliverable, or if prize winner cannot be located, or if the prize is not collected within ten (10) days after the winner has been notified, the prize will be forfeited and an alternative winner will be selected. Ineligible entrants will be disqualified and the prize awarded to alternates. The odds of winning depend on the number of valid entries received.

PRIZE: Six (6) winners will receive two (2) movie tickets to Regal Cinemas.

The odds of winning depend on the number of valid entries received. Only one prize will be awarded per drawing. Gift Cards and gift certificates are subject to the terms and conditions of the issuer. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The approximate retail value of the prize represents Sponsor's good faith determination, which is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated approximate retail value, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items. Prize will only be awarded and/or delivered to addresses within the United States of America. By accepting a prize, the participant consents to the use of participant's name, likeness and/or biographical information for advertising, trade and promotional purposes on behalf of Sponsor in any and all media and without further compensation or permission, except where prohibited by law. All federal, state or local taxes, fees, or surcharges associated with the receipt or use of any prize are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

PRIVACY:

If an entrant is chosen as a winner, certain of entrant's personally identifying information may be disclosed to third parties in the announcement of the Sweepstakes winner on Instagram and on a winner's list. All personal information submitted as part of the Sweepstakes may be shared by and between the Promotion Entities, and each of the Promotion Entities may use such information in accordance with their respective independent online privacy policies.

RELEASE:

By participating in the Sweepstakes, each entrant completely and fully releases and agrees to indemnify and hold harmless Sponsor, Instagram and their respective affiliates, members, shareholders, officers, directors, agents, employees, attorneys, successors and assigns (collectively, the "Released Parties") from any and all liability, claim, demand, action, or cause of action of every kind, direct, indirect and consequential, legal, equitable and otherwise, known and unknown, conditional and unconditional (collectively, "Claims") against any one, or more, or all, of the Released Parties arising out of, in connection with or relating to this Sweepstakes or the entrant's participation in this Sweepstakes, or resulting from the entrant's possession, use or misuse of any prize.

DISCLAIMERS:

Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of submissions in the Sweepstakes. Sponsor assumes no responsibility for any misdirected or lost mail, or any error, omission, interruption, deletion, defect, delay of operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to entrant's or any other person's computer related to or resulting from participating downloading materials in the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. In such event, Sponsor may, in its sole discretion, perform the

random drawing from among all eligible entries received prior to or after such cancellation, suspension, or modification.

REGISTRATION DISPUTES:

In the event of a dispute concerning who registered online to participate in the Sweepstakes, the registration will be declared to have been made by the "authorized account holder," defined as the natural person who is assigned to an email address by an internet provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible.

COPIES OF RULES; NAMES OF WINNER:

A copy of these Official Rules is available at pinnacleatturkeycreek.com/events.html and the management office of **The Pinnacle at Turkey Creek 11251 Parkside Dr. Knoxville, TN 37934**. The name of the winner will be available upon request at no charge at the customer services desk at **The Pinnacle at Turkey Creek 11251 Parkside Dr. Knoxville, TN 37934**, within 30 days from the date of the Sweepstakes drawing or by mail at no charge within such period by writing to **HART TC LLC I-III, LLC and HART TC IV, LLC 11251 Parkside Drive, Knoxville, TN 37934**, Attention: **Winning Wednesdays**.

INSTAGRAM DISCLAIMER:

Entrants are providing their information to the Sponsor and not to Instagram. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram.

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